

World Brand in
agriculture
for 37 years

SPONSORSHIP FILE



19th INTERNATIONAL AGRICULTURE AND LIVESTOCK EXHIBITION

30 JANUARY - 03 FEBRUARY 2024

FUAR İZMİR, TÜRKİYE

www.agroexpo.com.tr



#agroexpoizmir



SPONSORSHIP FILE CONTENTS



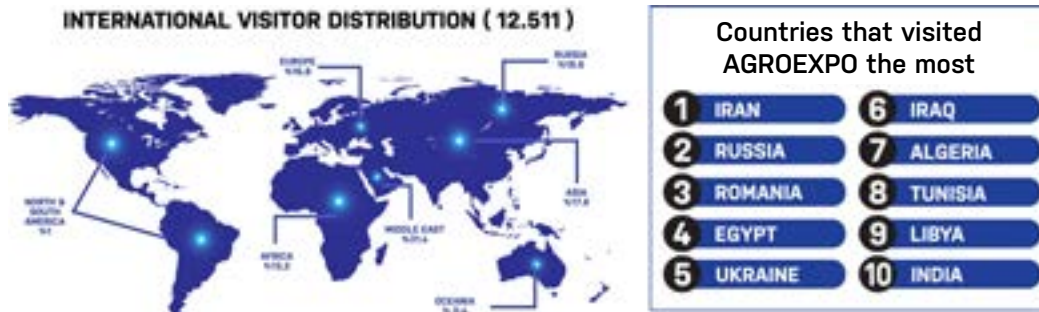
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★ Only exhibitors' sponsorship applications will be considered.

ABOUT AGROEXPO

Orion Fair Services and Public Relations Inc. Co. is founded in 1986 and specialized on fair organizations. It has organized various fairs in many parts of our country. It is the most experienced and professional organization company undoubtedly. Agroexpo International Agriculture and Livestock Fair, which is Türkiye's largest, and one of Europe's four largest agricultural fairs will be held 19th time in Fuar Izmir, between 30 January-03 February 2023.



MAKE YOUR COMPANY BRAND SHINE IN INTERNATIONAL AGRICULTURE WITH AGROEXPO

- Make your brand more visible among other brands.
- Increase your customers' reliance for your brand.
- Be one step forward in foreigner customers' portfolio.
- Enable the visitor's preferences to be effected.





MAIN SPONSOR

Only one company will be the main sponsor. The first company with an affirmative, written response will be accepted as the main sponsor.

20 sqm empty area will be allocated for the main sponsor at the fairground.

Main sponsorship will put a spotlight on your company on National and International sectoral platforms. Also, it will increase your brand recognition.

The Main Sponsor's logo will be displayed in the below areas once the contract is signed.

Printed Materials

- **Fair Opening Invitations:** Main Sponsor's logo will be placed.
- **Badge Card and Lanyards:** The Main Sponsor's logo will be placed on.
- **Fair Poster:** The Main Sponsor's logo will be placed on the Fair Poster.

Digital Platform

- **Social Media and E-Bulletin:** Main Sponsor announcement will be shared with national and international customer portfolios via e-bulletin. (100.000 data and above) Also, the Main Sponsorship will be announced in AGROEXPO's social media accounts.
- **Website:** The logo of the main sponsor will be placed on the Turkish and English homepage of www.agroexpo.com.tr under the title of "Main Sponsor" with a hyperlink to their website.
- **Digital and Printed Fair Entry Ticket:** The Main Sponsor's Logo will be placed. (200.000 pieces and above)
- **Press Release and Events:** The Main Sponsor's name will be mentioned both pre and after fair press releases. In case of any event or meeting related to the fair happens before the fair, the name of the Main Sponsor will be mentioned and its logo will be used on the visuals.

Fairground Advertisements

- **COLUMN BANNERS:** The main sponsor's logo will be placed under "Supports and Sponsors" on the visuals at the foyers. Also advertisement will be placed on one face of three Column Banners.
- **Led Screen above Accreditation:** Main Sponsor's logo will be displayed on the led screen above the Main Entrance Accreditation area which is in A foyer's entrance.
- **Digital Panel:** The main sponsor's advertisement will be displayed on digital panels at the foyers.
- **Activity Area Barriers:** 2 logos belonging to the Main Sponsor will be displayed on the Activity Area Barriers where the Opening Ceremony and all the other activities will be held for 5 days.
- **Escalator Banner:** The Main Sponsor's logo will be displayed next to the escalators between A and B foyers.
- **Elevator Advert:** The Main Sponsors' logo will be displayed in one of the main elevators.

Opening Ceremony and Fair Activities

Opening and Activity Stages: The Main Sponsor's logo will be displayed in stage decors while the National and Sectoral television channels broadcast a live or tape video during the opening ceremony and all other activities during AGROEXPO.

Award Plaque Presentation: The Main Sponsor's Authorized Person will be given an award plaque during the AGROEXPO opening ceremony.

* The sponsorship agreement covers the work done after the signature date.

Sponsorship Price	: 18.000 €
Sponsorship Application Deadline	: 20 September 2023
Payment Deadline	: Within the first 10 (ten) working days once the contract is signed



DIGITAL AND PRINTED FAIR ENTRY TICKET SPONSORSHIP

DIGITAL FAIR ENTRY TICKET

Only one company will be the Fair Entry Card Sponsor. The first company with an affirmative, written response will be accepted as the sponsor.

The logo of the sponsor will appear on the Turkish and English pages of www.agroexpo.com.tr under the title of "Our Sponsors" with a hyperlink to the sponsor's website.

Sponsor's logo will be placed under "Supports and Sponsors" on the visuals at fair areas, also in the hand brochures.

Logo of the sponsor will be in the e-tickets once the sponsorship agreement is signed.



PRINTED FAIR ENTRY CARD

After filling out the fair entry form, all visitors who would like to enter the fair without a fair entry ticket, should get a fair entry card in order to enter the fair.

In the front design of the entry cards, the logo of the sponsor company will be included along with the logos of AGROEXPO and Orion Fair Services.

The logo of the sponsor will appear on the Turkish and English pages of www.agroexpo.com.tr under the title of "Our Sponsors" with a hyperlink to the sponsor's website.

Sponsor's logo will be placed under "Supports and Sponsors" visuals, on the Digital AGROEXPO Catalogue, also in the hand brochures.

Number of E-Tickets and Printed Entry Tickets	: 250.000 pieces and above
Sponsorship Price:	: 7.000 €
Sponsorship Application Deadline	: 20 September 2023
Payment Deadline	: Within the first 10 (ten) working days once the contract is signed.



TICKET SPONSOR'S LOGO



orion MAIN SPONSOR'S LOGO
FUARCIKLIK A.Ş.



BADGE CARD AND LANYARD SPONSORSHIP

All national and international exhibitors, professional visitors and hosted buyers will be given lanyard and badges to be used for 5 days with sponsor's logo on.

- The logo of the sponsor will appear on the Turkish and English pages of www.agroexpo.com.tr under the title of "Our Sponsors" with a hyperlink to the sponsor's website.
- Sponsor's logo will be placed under "Supports and Sponsors" on the visuals at fair areas, Digital AGROEXPO Catalogue, also in the hand brochures.

Quantity	: 80.000+
Logo Format	: Vectorial
Sponsorship Price	: 8.000 €

- Badge Card and Lanyard Sponsorships are included in 'Main Sponsorship' and can not be sold otherwise.

BADGE CARD



LANYARD



www.

WEBSITE HOMEPAGE SPONSOR LOGO

- Using sponsor company name and logo on AGROEXPO's official website www.agroexpo.com.tr, homepage, under the title of sponsors.
- Website homepage logo sponsorship is restricted to 6 companies.
- Sponsorship applications will be evaluated by the order of application

Logo Format	: Vectorial
Sponsorship Price	: 2.500 €
Application Deadline	: 28 October 2023
Payment Deadline	: Within the first 10 (ten) working days once the contract is signed





SOCIAL MEDIA AND E-BULLETIN POSTS

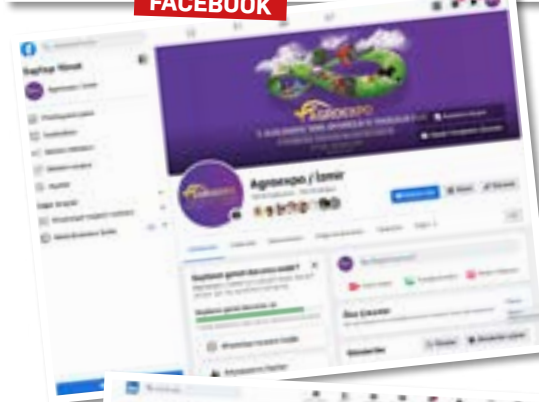
- E-Bulletin Sponsor Company's exhibiting information and introduction from AGROEXPO's official social media accounts.
(1m people including sectoral data.)
- Posting information about sponsor company and an image from AGROEXPO's Instagram, Facebook, LinkedIn accounts.

Sponsorship Price	: 1.500 €
Sponsorship application deadline	: 28 October 2023
Payment Deadline	: Within the first 10 (ten) days once the contract is signed.

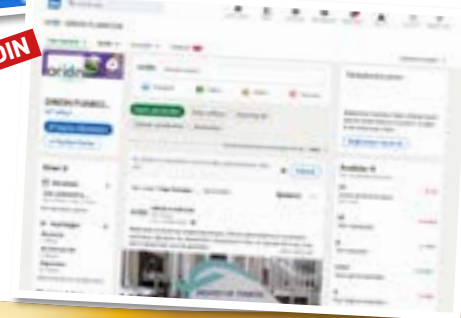
INSTAGRAM



FACEBOOK



LINKEDIN



E-BULLETIN





PRODUCT SPONSORSHIPS

Fair Handbags Sponsorship

- The logo of the sponsor company will be placed on one side of the fair bags and AGROEXPO logo will be on the other side of the bag.
- Printed promotional and advertisement materials of Orion Fair Services and the sponsor will be in the fair Handbags if wanted.
- The Fair bags will be distributed to Turkish-Foreign exhibitors, foreign professional visitors and hosted buyers.
- The logo of the sponsor will appear on the Turkish and English pages of www.agroexpo.com.tr under the title of "Our Sponsors" with a hyperlink to the sponsor's website.
- Sponsor's logo will be placed under "Supports and Sponsors" on the visuals at fair areas, Digital AGROEXPO Catalogue, and also in the hand brochures.
- The Sponsor's logo will be pressed to the fair handbag with only one color option.

Handbag Features:

Quantity	: 5.000 (The quantity can be increased upon request.)
Material	: Recyclable – Ultrasonic
Sponsorship Price:	: 7000 € (The price can be increased upon quantity request.)
Sponsorship Application Deadline	: 9 December 2023
Payment Deadline:	: Within the first 10 (ten) working days once the contract is signed.





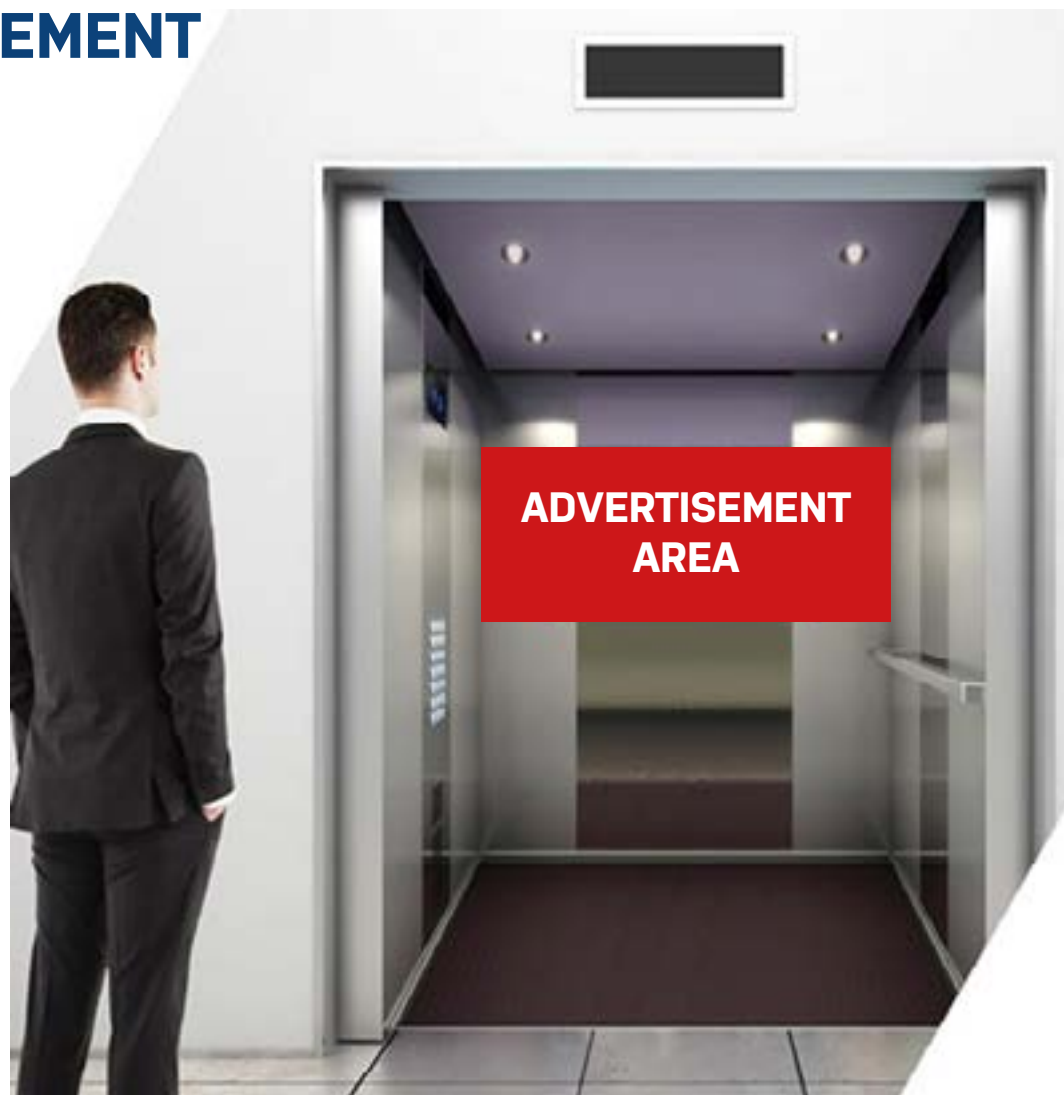
FAIRGROUND ADVERTISEMENT

ELEVATOR ADVERTISEMENT

- Sponsor Company's advertisement poster in A3 format will be used in the elevators which are used by National and International visitors to go up for A Foyer from Parking lot.
- 3 Elevators in total.
- These elevators are being used by 7000 people in average per day for five days.

Sponsorship Price : 1800 €

■ Elevator Sponsorship is included in 'Main Sponsorship – Gold Sponsorship and Silver sponsorships and can not be sold otherwise.





FAIRGROUND ADVERTISEMENT

LED SCREEN OVER ACCREDITATION

- Sponsor company's advertisement visual will be shown on the massive led screen over the accreditation area which is located in the A Hall Entrance and used by national and international visitors.
- The Visual will be shown between 10.00-18.00, 10 seconds as being once in a minute.

Quantity	: 80.000+
Logo Format	: Vectorial
Sponsorship Price	: 1500 €
Application Deadline	: 28 October 2023
Payment Deadline	: Within the first 10 (ten) working days once the contract is signed.





FAIRGROUND ADVERTISEMENTS

COLUMN BANNERS

Advertisement of the sponsor will be located on one face of the Column Banners in A, B and C foyer areas.

Dimensions : 180x300 cm

Foyer A Advertisement Price: 900 €

Foyer B Advertisement Price: 900 €

Foyer C Advertisement Price: 900 €

Application Deadline : 9 December 2023

Payment Deadline : Within the first 10 (ten) working days
once the contract is signed.





FAIRGROUND ADVERTISEMENTS

ESCALATORS

Escalator Advertisement Areas:

Between Foyer A – B Escalator:

Dimension: 68 x 720 cm

Advertisement Price: 3000 €

Between Foyer B – C Escalator:

Dimension: 68 x 720 cm Advertisement Price: 3000 €

Inside Foyer C Escalator:

Dimension: 68 x 890 cm Advertisement Price: 3000 €

The escalators in the foyer areas will be dressed on both the inside and outside.

- Escalator Sponsorship is included in 'Main Sponsorship – Gold Sponsorship and Silver Sponsorships' and can not be sold otherwise.





FAIRGROUND ADVERTISEMENTS

Digital Panel Advertisement Area

You can have a place at the Foyer digital panels with your company advertisement.

Features : The image will be displayed once in every minute between 10:00 - 18:00. There is 1 digital panel in Foyer A, 1 in Foyer B, 1 in Foyer C. The visual will be broadcasted simultaneously on three digital screens.

Price for 3 Digital Panel Area: : 500 €

Application Deadline: : 9 December 2023

Payment Deadline: : Within the first 10 (ten) working days once the contract is signed.





FAIRGROUND ADVERTISEMENTS

Parking Lot Entrance Advertisement

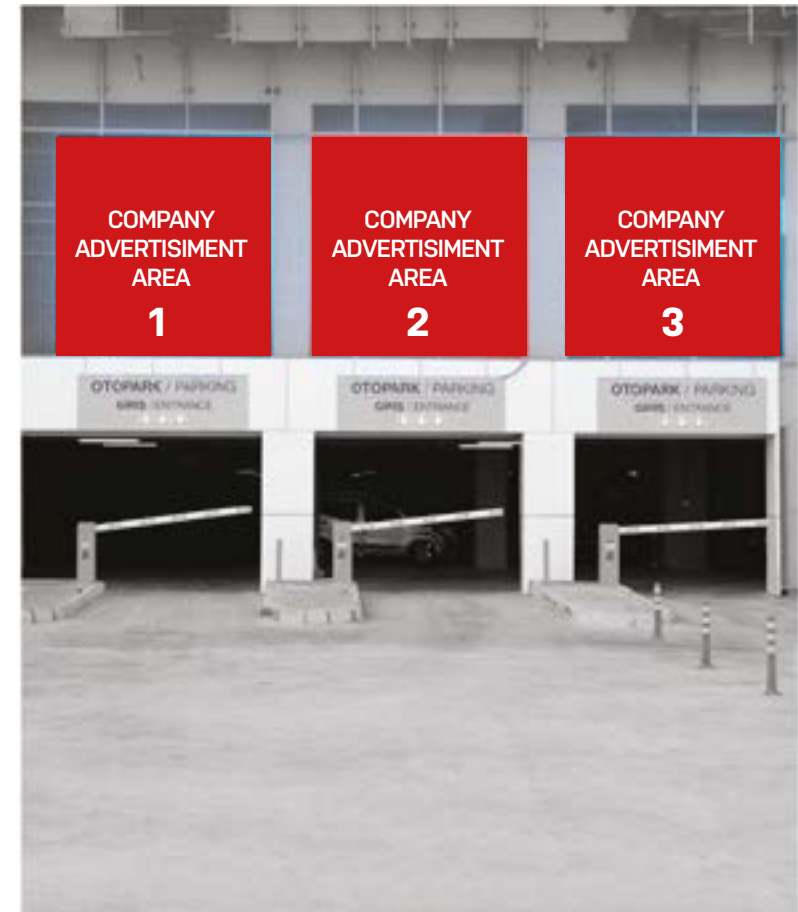
The parking lot with a capacity of 1200 vehicles has 3 main entrance advertisement areas.

Daily min. 7.000 vehicle entries.

Dimension	: 350x450
Material	: Blackback Banner with 4 corners holed.
Price for 3 of them	: 7.000 €

Price for 3 Parking Lot Entrance Advertisement:

- Parking Lot Entrance Advertisement included in 'Gold Sponsorship' and can not be sold otherwise.





FAIRGROUND ADVERTISEMENT

Event Area Barrier Advertisements

Be a part of the barriers which is placed in the Events area where opening ceremonies, all of the events and live-broadcastings will be made.

Dimension : 100 x 200

Price Per One : 900 €

Application Deadline : 9 December 2023

Payment Deadline : Within the first 10 (ten) working days once the contract is signed.





FAIRGROUND ADVERTISEMENTS

STAIR STICKERS

HALL A:

Dimension: 14x445cm

Quantity: 29 Stairs

HALL B:

Dimension: 14x390cm

Quantity: 30 Stairs

HALL C:

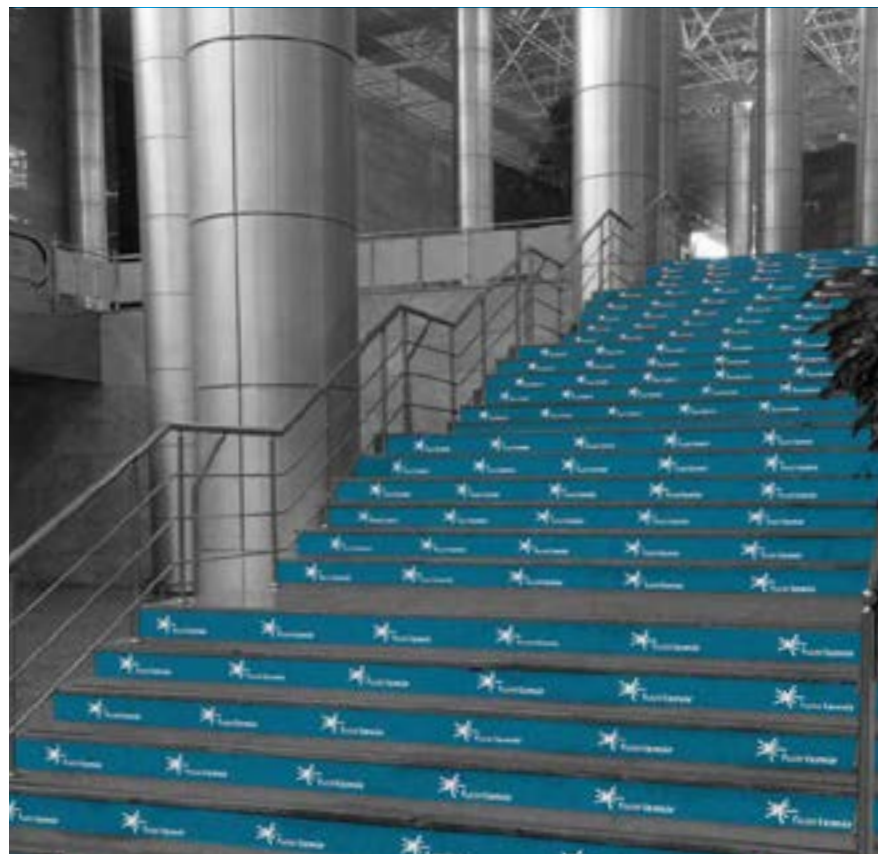
Dimension: 14x405cm

Quantity: 36 Stairs

Advertisement Price : 3.500 €

Application Deadline : 9 December 2023

Payment Deadline : Within the first 10 (ten) working days
once the contract is signed.





FAIRGROUND ADVERTISEMENTS

B FOYER OPEN PANEL AREA

We can welcome you with our open areas which have 100 people capacity for your seminars, conferences, symposiums, lessons, and even company meetings

- The AGROEXPO Seminar Schedule will be announced in all of our communication channels.
- An audio system, barcoveision, and a dais will be placed.
- 100 people with classroom arrangement
- Visitors organization for seminars, conferences, symposiums, lessons, introductions, company, etc. meetings is incumbent on the company.
- AGROEXPO B Foyer Open Panel Area will be reserved for at least 1 hour 30 minutes, 30 minutes for preparations, between 30 January - 03 February 2024.

Advertisement Price	: 900 €
Application Deadline	: 15 December 2023
Payment Deadline	: Within the first 10 (ten) days once the contract is signed





FAIRGROUND ADVERTISEMENT

CLOSED MEETING SALOON

We can welcome you with our open areas which have 100 people capacity for your seminars, conferences, symposiums, lessons, and even company meetings.

- The capacity of meeting area is 180 people.
- An audio system and barcoveision will be placed.
- 80 people with classroom arrangement.
- Visitors organization for seminars, conferences, symposiums, lessons, introductions, company, etc. meetings is incumbent on the company.
- AGROEXPO B Foyer Open Panel Area will be reserved for at least 1 hour 30 minutes, 30 minutes for preparations, between 30 January - 03 February 2024.

Advertisement Price	: 550 €
Application Deadline	: 15 December 2023
Payment Deadline	: Within the first 10 (ten) days once the contract is signed

